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TO WHOM IT MAY CONCERN

Zoey Lee has been working as an intern at Kinetic ONE Pte Ltd, an online video content company based in Beijing, China since November 1<sup>st</sup> 2011.

Soon after she came on board, she quickly became a full-fledged member of the team, making important contributions as editor, producer and director. The lightning speed with which she has risen to the task, demonstrates beyond a doubt that she has a natural flair for a career in film, TV and media.

From the first time I came into contact with Zoey, I have been struck by her drive, ambition and vision. It is rare to find these qualities in someone so young. Although she did not yet know then what being a producer and director would entail, she had set her heart on finding a path to that dream. Her determination led her from the chrysalis of her international school in Shanghai to the chaos of an online video startup in Beijing. I am sure it will continue to lead her further, higher and closer to her dream.

Besides producing videos for the music event coverage of our youth culture channel, Zoey has also come up with her own show and taken it from conceptualization into series production. The brief I gave her for *Hutong Jams* was to produce an iconic music web series that features the many foreign bands that come to play in China's ancient capitol. Not only did she come up with an idea that fits the brief perfectly, she has also been canny enough to find the contacts and resources she needs to turn the show into a reality.

Vision, visual flair and great reserves of stamina, Zoey seems to have it all. When I pause to consider that she is all of 20 years old, I can't help but be awe struck. I am certain that her raw talent, if combined with the cultivation of a first rate university education, would launch her into the stratosphere of greatness.

Tan Siok Siok  
CEO, Kinetic ONE Pte Ltd  
Documentary Filmmaker

